



Global Nomads Group

Connecting Youth Across Difference and Distance

OUR VISION

To help create a just world in which every person's inherent worth and dignity are honored.

WHAT WE VALUE

- Personal well-being
- Personal growth
- Professional learning
- Collaboration
- Problem solving
- Excellence

WHAT WE DO

Global Nomads Group offers young people safe digital spaces where they can connect with their global peers about issues that matter to them most. Youth engage in youth-created online courses, content creation internships, discussion platforms, and events for young people worldwide.

OUR PROGRAMS

- Language learning through virtual cultural exchange
- Free online courses created by youth, for youth
- Virtual curriculum development internship for youth

WHAT WE OFFER

Comprehensive
Health + Wellness
Benefits

Organization-led
Professional
Development

Global Team

Regionally
Competitive
Salaries

Supported
Flex Work
Arrangement

EQUITY STATEMENT

Global Nomads are a multicultural and multinational group of individuals from diverse backgrounds, abilities, and perspectives. We value the varied experiences of our colleagues and are inclusive of all members of our team in producing the best work products. We seek applicants who will contribute to our goal of building a strong, diverse, and thriving organization that is capable of producing outstanding results as it grows. We are an equal-opportunity employer.

To learn more about us, visit www.gng.org



Global Nomads Group

Social Media Editor

JOIN OUR JOURNEY!

We're looking for a passionate Social Media Editor to join our team! Whether you've just graduated, are self-taught, or have been honing your social media skills independently for years, we want to hear from you. If you have a knack for storytelling, love engaging with online communities, and thrive in a collaborative environment, this could be the perfect role for you.

As a Social Media Editor, you'll play a key role in managing our social media presence and creating engaging, impactful content that brings our brand to life. Reporting to the Digital Marketing Manager, you'll help foster meaningful interactions across platforms, and contribute to broader storytelling through blogs, newsletters, and email campaigns. You'll work closely with the marketing team and other departments to deliver cohesive, on-brand messaging that resonates with our audience and drives growth.

WHAT YOU'LL DO

- Manage, maintain, and monitor all social media channels (e.g., Instagram, Facebook, LinkedIn, TikTok, X, etc.).
- Develop, curate, and schedule engaging social media content, including posts, images, reels, and stories including writing captions.
- Collaborate with the Graphic Designer and Animator to produce visually appealing assets that align with the brand.
- Monitor and engage with relevant accounts, hashtags, and trends to expand brand visibility and build relationships with followers and influencers to strengthen online presence.
- Track and analyze key social media metrics (e.g., engagement, follower growth, and impressions) and generate regular performance reports.
- Craft and edit engaging content for organization blogs, newsletters, and email campaigns.

DON'T MEET EVERY REQUIREMENT?

We know that people come with all types of experience and talent beyond just the technical requirements of a job. If your experience is close to what you see listed here, please still consider applying. Give us the chance to get to know you!



Global Nomads Group

Social Media Editor

YOU MUST HAVE

- **Experience:**
 - 2+ years of proven experience in Social Media Management and Copywriting as a Social Media Editor, Content Manager, or similar role with a strong portfolio showcasing previously managed pages and performance reports (Formal education is NOT a requirement).
 - Knowledge of trends in digital marketing, social media, and content strategies.
 - Familiarity with influencer marketing and partnerships.
- **Language Ability:** written and spoken English fluency
- **Technology Skills:**
 - Ability to utilize or learn tools like Hubspot and Canva.
- **Competencies:**
 - Demonstrate excellence in your work and support others in generating high-quality work.
 - Systematically incorporate youth input, creating a supportive environment for youth-driven work.
 - Deliver multi-mode communications that effectively resonate with diverse audiences and their unique needs.
 - Maintain and strengthen external relationships, helping build a diverse and inclusive community of vision-aligned individuals.
 - Independently manage workload, effectively prioritizing tasks based on importance and urgency.

WE'D LOVE IF YOU HAVE

- Valuable lived experience as a member of the youth demographic we are designing for.
- Ability to travel internationally.

COMPENSATION

Base Salary - Egypt: \$700 USD/month.

Base salary - Other locations: Though we will consider hires from other locations, the offer will be no more than \$700 USD/month and may be lower based on relevant non-profit salaries in the location.

Stipends - All locations:

- Start up stipend: \$300 USD (one time)
- Work from home stipend: up to \$300 USD/quarter
- Communications stipend: up to \$150 USD/quarter
- Benefits* stipend: sufficient to cover health, dental, vision, disability, and pension

*Employee will be responsible for accessing these benefits, though Global Nomads will support in any way we can

SCHEDULE

As an international team that values collaboration, we ask that all staff be available for meetings at the following times, **regardless of their location:**

- Monday through Thursday 9am - 11am ET (U.S.)
- Occasionally 8am - 12pm ET (U.S.)

The remaining hours of your work day are flexible and will be coordinated with your supervisor.



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Hiring Process

RECRUITMENT PROCESS

1. **Apply:** Tell us your story and why you'd be great in this role.
2. **Organization alignment interview:** Learn more about our organizational values and make sure you're excited about them.
3. **Simulation exercise:** Demonstrate your abilities and approach to the work.
4. **Role alignment interview:** Get concrete and show us all the ways your experience and skills have prepared you for this role.
5. **Reference checks:** This is our due diligence and a chance to learn a bit more about you from those who know you well.

NOTE

All applications will be reviewed on a rolling basis and the position will remain open until filled. Due to the large volume of applicants, we are only able to contact those candidates selected for an interview.

To Apply:

If you are passionate about social media and love engaging with online communities we would love to hear from you. Apply now to join our innovative team! [Click here](#) to submit your resume, a brief cover letter, and a relevant portfolio or examples of past work.

As part of our ongoing commitment to diversity, equity, and inclusion, Global Nomads aims to recruit a staff that reflects the demographics of the youth who participate in our programs. At the moment this means we are actively seeking applicants from outside the U.S. We particularly welcome applications from people with disabilities, and people from South Asia.

Apply by
Jan 5th
to be reviewed
in the first round
of applicants.