

Global Nomads Group

Connecting Youth Across Difference and Distance

OUR VISION

To help create a just world in which every person's inherent worth and dignity are honored.

WHAT WE VALUE

- Personal well-being
- Personal growth
- Professional learning
- Collaboration
- Problem solving
- Excellence

WHAT WE DO

Global Nomads Group offers young people safe digital spaces where they can connect with their global peers about issues that matter to them most. Youth engage in youth-created online courses, content creation internships, discussion platforms, and events for young people worldwide.

OUR PROGRAMS

- Language learning through virtual cultural exchange
- Free online courses created by youth, for youth
- Virtual curriculum development internship for youth

WHAT WE OFFER

Comprehensive
Health + Wellness
Benefits

Organization-led
Professional
Development

Global Team

Regionally Competitive Salaries Supported Flex Work Arrangement

EQUITY STATEMENT

Global Nomads are a multicultural and multinational group of individuals from diverse backgrounds, abilities, and perspectives. We value the varied experiences of our colleagues and are inclusive of all members of our team in producing the best work products. We seek applicants who will contribute to our goal of building a strong, diverse, and thriving organization that is capable of producing outstanding results as it grows. We are an equal-opportunity employer.

JOIN OUR JOURNEY!

We're looking for a passionate Graphic Designer and Animator to join our team! Whether you've just graduated, are self-taught, or have been honing your skills independently for years, we want to hear from you. If you have a flair for design, love creating visually compelling content, and thrive in a collaborative environment, this could be the perfect role for you.

As a Graphic Designer and Animator, you'll help bring our brand to life through visual storytelling, working closely with our marketing team to ensure consistency across all platforms.

WHAT YOU'LL DO

- Create high-quality graphics and video animations for websites, social media, print materials, digital ads, and internal communications.
- Develop and implement creative visual concepts that effectively communicate the brand message.
- Own design projects from ideation to final production, ensuring timely delivery.
- Coordinate with cross-functional teams to meet project requirements and deadlines.
- Ensure all designs adhere to brand guidelines and maintain consistency across platforms.
- Create motion graphics and animations for website demos, explainer videos, and social media content to support marketing initiatives.
- Develop storyboards for larger projects, ensuring that visual concepts align with the project goals before execution.
- Optimize and adapt design assets for different platforms, ensuring consistency across all mediums.
- Support the team with ad-hoc design requests, including event materials and presentations.
- Contribute to brainstorming sessions with creative ideas and concepts for future marketing campaigns and projects.

DON'T MEET EVERY REQUIREMENT?

We know that people come with all types of experience and talent beyond just the technical requirements of a job. If your experience is close to what you see listed here, please still consider applying. Give us the chance to get to know you!

YOU MUST HAVE

• Experience:

- 3+ years of proven experience in graphic design and animation, with a strong portfolio showcasing digital and print work (Formal education is NOT a requirement).
- Solid understanding of graphic design, motion graphics, video production, and animation principles.
- Knowledge of branding, typography, and layout design best practices.
- Language Ability: written and spoken English fluency

• Technology Skills:

- Proficiency in design software such as Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro) and other relevant tools.
- Comfortable utilizing technology and learning various programs.

• Competencies:

- Creativity and a keen eye for detail.
- Ability to work independently and as part of a team.
- Asks questions and gathers needed info to understand and execute tasks and responsibilities.
- Adapts to changes in work tasks, situations, and the environment, adjusting responses and persisting toward goals in changing circumstances.

WE'D LOVE IF YOU HAVE

- Experience working as part of an in-house creative team.
- Ability to travel both domestically and internationally.
- Valuable lived experience as a member of the youth demographic we are designing for.

COMPENSATION

Base salary - India:

• 40k INR/month to 70k INR/month (\$500 to \$850 USD/month)

Base salary - Other locations: Though we will consider hires from other locations, the offer will be no more than \$850 USD/month and may be lower based on relevant non-profit salaries in the location.

Stipends - All locations:

- Start up stipend: \$300 USD (one time)
- Work from home stipend: up to \$300 USD/quarter
- Communications stipend: up to \$150 USD/quarter
- Benefits stipend: sufficient to cover health, dental, vision, disability, and pension

SCHEDULE

As an international team that values collaboration, we ask that all staff be available for meetings at the following times, **regardless of their location**:

- Monday through Thursday 9am -11am ET (U.S.)
- Occasionally 8am 12pm ET (U.S.)

The remaining hours of your work day are flexible and will be coordinated with your supervisor.

RECRUITMENT PROCESS

- 1. Apply: Tell us your story and why you'd be great in this role.
- 2. **Organization alignment interview:** Learn more about our organizational values and make sure you're excited about them.
- 3. Simulation exercise: Demonstrate your abilities and approach to the work.
- 4. **Role alignment interview:** Get concrete and show us all the ways your experience and skills have prepared you for this role.
- 5. **Reference checks:** This is our due diligence and a chance to learn a bit more about you from those who know you well.

NOTE

All applications will be reviewed on a rolling basis and the position will remain open until filled. Due to the large volume of applicants, we are only able to contact those candidates selected for an interview. No phone calls, please.

To Apply:

If you are passionate about digital marketing and have a knack for optimizing campaigns to achieve business goals, we would love to hear from you. Apply now to join our innovative team!

<u>Click here</u> to submit your cover letter and resume.

As part of our ongoing commitment to diversity, equity, and inclusion, Global Nomads aims to recruit a staff that reflects the demographics of the youth who participate in our programs. At the moment this means we are actively seeking applicants from outside the U.S. We particularly welcome applications from people with disabilities.

Apply by **Sept 29th**to be reviewed in the first round of applicants.